



# SHADES

OF FALL *Simmental Female Sale*

FULLBLOOD, RED & BLACK  
BRED HEIFERS & GENETIC LOTS  
SATURDAY - 1 PM MST  
**OCTOBER 11 - 2025**

BEECHINOR LAND AND LIVESTOCK SALE BARN, BENTLEY, AB





# FROM THE SHADES OF FALL FEMALE SALE GROUP

## *shades of fall female sale*

We would like to take the opportunity to welcome you to the 2nd annual Shades of Fall Female Sale. I don't think there has ever been a better time to be in the seedstock business. We continue to see commercial cattle sale records being broken and the cow herd numbers appear to be stabilizing and starting to rebound. These next few years hold some exciting potential!

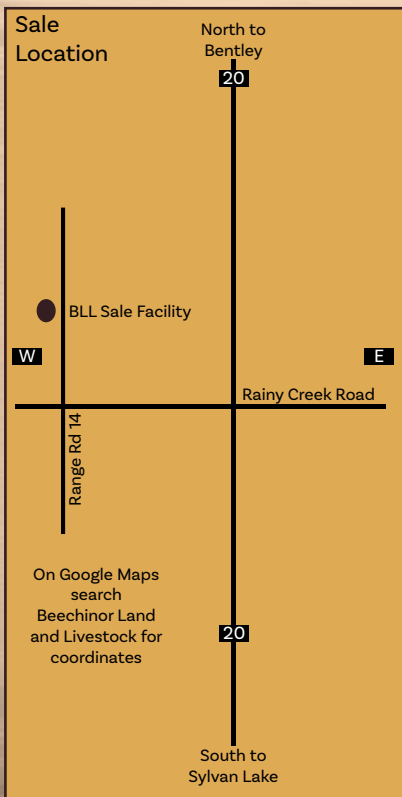
Last year's inaugural sale was a great success and we are pleased to build on that with a few more numbers and the same consistent quality this year. You will see many features off the top end of each consignor's heifer group, and we would like to thank them for their commitment to building this into a great event with us. We are once again joined by our good friends at Red Top Livestock, Century Simmentals and Applecross Cattle. Each of these programs have similar goals and mindsets to us at Beechinor Land and Livestock. We count it a great privilege to build this sale alongside people we enjoy working with so much.

I feel one of Simmentals' greatest attributes is the ability of the cattle to fit into every facet of the cattle industry and you will see that on display here. Between us we have a vast diversity of cattle colours in Shades of Fall -- Fleckvieh Fullbloods, Red Purebreds and a Black Purebred. The quality is deep and there are many options for everyone, no matter what you might be looking for.

We are grateful for the support of our management group at Transcon Livestock. We have worked with Transcon for 20+ years and trust their professional acumen when marketing our cattle across North America. Whether it's the guys you see at the sale or the ladies back at the office, they help keep us organized and moving forward with many of the small details. A special thanks to the hard work of Cody Coupland. He has been instrumental in bringing the idea of this sale to life, right from the very beginning.

This year, the live broadcast of our sale will be through TEAM. They have been trusted by many marketing commercial cattle electronically for years. We are thrilled to have them come aboard as part of our marketing team. We hope you can take in the triple header sale weekend with The Event on Thursday at Blackgold, Pasture Treasures at Anchor D on Friday and Shades of Fall here at BLL on Saturday. We will once again be having the popular homecooked meal prepared and served by our friends, the Repkas, of JNR Farms. We look forward to seeing you on October 11!

Stefon and Becca Beechinor



**LOTS 1-18**

*lots 1-18*



Stefon, Rebecca,  
Tyce & Kennedy Beechinor  
RR 1, Bentley, AB, T0C 0J0  
Tel: 403.597.4001  
E: beechinorlivestock@gmail.com



**LOTS 19-25**

*lots 19-25*



Ben & Kassandra Farrant  
RR 2, Lousana, AB, T0M 1K0  
Cell: 403.896.4331  
E: redtopagventures@gmail.com



**LOTS 26-31**

*lots 26-31*



Applecross Cattle  
Dennis & Jeanne Small  
36571 Range Road 21,  
Red Deer County, AB, T4G 0M9  
Phone: 403-728-3528  
Cell: 587-876-7120  
E: applecrosscattle@gmail.com  
www.applecrosscattle.com

**CENTURY  
SIMMENTALS**

**LOTS 32-41**

*lots 32-41*



Century Simmentals  
Jesse & Kirsten Pukalo  
52104 Range Road 272  
Spruce Grove, AB, T7X 3R7  
Phone: 780-242-7442  
E: jdpukalo@gmail.com

join us sale day for a  
**COMPLIMENTARY LUNCH**  
*complimentary lunch*



# FROM THE TRANSCON TEAM

## SALE DAY PHONES:

Jay Good 403-556-5563  
Glenn Norton 780-542-0634  
Darren Paget 403-323-3985  
Cody Coupland 403-877-0799

## AUCTIONEER AND RING STAFF:

Auctioneer: Danny Skeels - 403-783-1217

## CANADA FARM INSURANCE:

Kolton Kasur - 780-447-3276 or 780-387-8376 (cell)

View Sale Videos Online @:

[www.transconlivestock.com](http://www.transconlivestock.com)

## TRANSCON'S ABSENTEE BUYER REPRESENTATION:

The Transcon Team is available to anyone that cannot personally attend to confidentially appraise, bid and buy on your behalf. This service is conflict free as we are not paid any buying incentive fees by the sellers and we are not active Simmental breeders. This service is also provided free of charge to all prospective buyers. Please call our cell phones for any assistance you may require.

## PAYMENT TERMS:

Due at time of sale. Accepted methods of payment are cash, cheque, e-transfer or wire. Invoices will be sent to the email address provided or by regular mail. Please advise if not received within 3 days of the sale.

The team at Transcon invites you to join us at the Beechinor Land and Livestock sale facility, located just southwest of Bentley, October 11th at 1pm.

We're thrilled to once again be working alongside this exceptional group of progressive consignors. As with last year, nothing was held back when selecting these elite females. While this sale may only be in its second year, the quality and approach taken make it clear that this is already an elite event—a valuable addition to what's shaping up to be a fantastic Simmental weekend.

Stefon & Becca have once again dug deep into their bred heifer pen for this year's sale. This offering is a true reflection of their program and the consistent quality they strive to produce. While Stefon may have had a few personal favorites he was tempted to keep back, he stayed true to the philosophy of this sale—nothing held back. One standout is a dark cherry red, polled daughter of Rumble that was high on Stefon's "keeper" list. Instead, she's being offered with 50% ownership—no possession, giving you the opportunity to invest in one of their very best. Also featured are the Spitfire x BEE Couture 663D flush mates—a pair Stefon thinks very highly of. He'll be retaining one, but the choice is yours!

Ben & Kassandra once again bring the high-end red quality they've become known for. Ben's passion and precision in building his cow herd are clearly reflected in the strength of this year's offering. A highlight is Skors Red Fortune 176Y—a proven and admired cow jointly owned by Redtop and BLL, and the kind you can confidently build cow families around. This year's sale features multiple opportunities to invest in both daughters and granddaughters of 176Y, making it a valuable chance to tap into this influential lineage. One standout is a feature female from Redtop's exciting new donor, Miss R Plus 0300H. She leads the way in the red division and sells carrying a powerful service to Alpha—a mating full of potential.

Dennis & Jeanne present an exciting offering of six polled, 100% Fleckvieh females in this year's sale—highlighting two new sire groups from their walking herd bulls: Virginia Journey 509K and BLL Tombstone 223K. Over the years, Dennis has done an exceptional job sourcing top-tier polled Fleckvieh genetics without compromising performance, and this year's group is a reflection of that dedication. Applecross Diva 54L and Applecross Tessa 55L are standout females from each respective sire group, representing the kind of quality and consistency that defines their program. These heifers come straight from the top of the pen and will be valuable additions to any herd.

Jesse & Kirsten have arguably assembled their best set of bred heifers to date. Jesse continues to invest heavily in high-end, highly productive females year after year, further strengthening an already impressive and functional cow herd. The results of that commitment are on full display here—these powerful bred heifers are backed by the very cows that define the heart of their program. Century Lulu 339L is a direct daughter of Magnum and a female that truly checks all the boxes. With Magnum semen also no longer available, opportunities like this are going to become more and more rare—bid with absolute confidence on this standout female.

We hope you can join us near Bentley on October 11th. If you're unable to attend in person please don't hesitate to reach out to any of us at Transcon or register to bid online via Transcon by Team.

Cody Coupland



Jay Good  
25+ years Transcon Team  
Tel: 403-556-5563



Glenn Norton  
16-years Transcon Team  
Tel: 780-542-0634



Darren Paget  
13-years Transcon Team  
Tel: 403-323-3985



Cody Coupland  
4-years Transcon Team  
Tel: 403-877-0799



Robert Lind  
Ringside

**TRANSCON by T.E.A.M**  
powered by:  
the electronic auction market  
**team**  
[www.teamauctionsales.com](http://www.teamauctionsales.com)

For technical support please call 1-866-313-0123 or 604-941-2221

**TRANSCON**  
Livestock Corp., Est. 1967  
[www.transconlivestock.com](http://www.transconlivestock.com)

Head Office:  
Box 300,  
Sundre, AB T0M 1X0  
403-638-9377

Field Office:  
Box 1944,  
Minnedosa, MB R0J 1E0  
403-638-7741





**S1a**

## BLL TOOTS 388L

Polled Fullblood · PT1489188 · BLL 388L · Aug 10, 2023

DOUBLE BAR D EVEREST 103U  
**DOUBLE BAR D SPITFIRE 20X**  
VIRGINIA MS TREASURE 4T

DOUBLE BAR D EVEREST 4R  
DOUBLE BAR D JERICO 5L  
VIRGINIAS RED MARCIANO FF  
VIRGINIA'S MS WEST PATTY

FGAF MAGNUM 901Z  
**BEE COUTURE 663D**  
EAGLE-RIDGE ULTRA 26U

ALLM COLOSSAL 25U  
VIRGINIAS UPTOWN GAL  
VIRGINIAS RED MARCIANO FF  
EAGLE-RIDGE RUBY 41R

Perf	BW	AWW	AYW	EPDS	CE	BW	WW	YW	M	MCE	MW
	92	-	-		4.3	7.0	80.9	125.7	26.7	1.1	67.2

- We start this years offering with this pair of flushmate sisters Toots and Reeds as named by Kennedy.
- A pedigree that speaks for itself with parentage that are proven and productive.
- Maternal sisters to notable herd bulls Rumble, Crimson Tide and a flushmate brother that is sure to turn heads next spring.
- These smooth made heifers have slightly different stylings and are each special females in their own right.
- Toots 388L shows great muscle definition, broody build and will be a tanky attractive cow in a similar fashion to her high achieving dam.
- Reids 390L combines femininity with a large frame, long body, great overall mass and looks to be the type to raise herd bulls.
- Pick the one that will be right for your program, I don't think there is a wrong choice here.
- AI breeding that should compliment both of them and give exciting first calves

**388L:** AI'd March 25/2025 to Cityview Gold Trigger (safe), exposed Skywest Warrior 101M  
April 5/2025-April 10/2025 and April 15/2025- May20/2025. FSMB Lookout 4L April 10/2025-April 15/2025.

**390L:** AI'd March 25/2025 to JNR Quantum (safe), exposed Skywest Warrior 101M  
April 5/2025- April 10/2025 and April 15/2025- May 20/2025.  
Exposed FSMB Lookout 4L April 10/2025-April 15/2025.





*Reids*

**\$1b**

## BLL REIDS 390L

Polled Fullblood · PT1489190 · BLL 390L · Oct 9, 2023

DOUBLE BAR D EVEREST 103U  
**DOUBLE BAR D SPITFIRE 20X**  
VIRGINIA MS TREASURE 4T

DOUBLE BAR D EVEREST 4R  
DOUBLE BAR D JERICO 5L  
VIRGINIAS RED MARCIANO FF  
VIRGINIA'S MS WEST PATTY

FGAF MAGNUM 901Z  
**BEE COUTURE 663D**  
EAGLE-RIDGE ULTRA 26U

ALLM COLOSSAL 25U  
VIRGINIAS UPTOWNGAL  
VIRGINIAS RED MARCIANO FF  
EAGLE-RIDGE RUBY 41R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	94	-	-		5.6	7.0	89.1	132.1	26.7	1.7	71.3



**BEE COUTURE 663D**- Dam of Lot 1a and 1b



**CITYVIEW GOLD TRIGGER**- Service Sire of Lot 1a



**DOUBLE BAR D SPITFIRE 20X**- Sire of Lot 1a and 1b



**JNR QUANTUM**- Service Sire of Lot 1b

*Selling Choice*





## BLL CRIMSON TIDE 335L

Polled Fullblood · 1437660 · BLL 335L · Jan 19, 2023

**BLL CREED 950G**

BEE SUZETTE 478B

FGAF MAGNUM 901Z

**BEE COUTURE 663D**

EAGLE-RIDGE ULTRA 26U

DOUBLE BAR D CHANDLER 143  
DOUBLE BAR D LYNNEA 613Y  
ANCHOR D VIPER 103W  
VIRGINIA MS SUZIE

ALLM COLOSSAL 25U  
VIRGINIAS UPTOWNGAL  
VIRGINIAS RED MARCIANO FF  
EAGLE-RIDGE RUBY 41R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	105	866	-		5.0	5.0	82.8	115.0	36.1	0.1	77.5

### POLLED

- BLL Crimson Tide is a polled herd bull with a smooth design, easy fleshing ability, good depth of rib, docile demeanor with lots of pigmentation deep purple colour.
- A weaning/yearling performance leader in his 120 bull contemporary group.
- A portion of semen rights were lead off and a high selling lot at the prestigious World Sale in 2024 to Johnson Ranching.
- He combines a potent genetic package with generations of the most impactful and dominant bloodlines on both sides of his pedigree.
- Crimson Tides sire, BLL Creed, is certainly leaving a legacy with numerous high-profile progeny.
- Crimson Tides dam, Couture, has become the cornerstone of our herd and main donor with correct structure, an excellent udder and easy fleshing ability.
- First semen to be offered in Canada and only available for 2026 breeding in Canada.

Owned with Johnson Ranching Offering 3 lots x 5 straw increments (CAN, US, AUS Qualified - Stored at Alta Genetics)  
2a) 5 straws 2b) 5 straws 2c) 5 straws



BEE COUTURE 663D- Dam of Crimson Tide





## SELLING HALF INTEREST

BEE HENDIE 746E - Dam of Lot 3

**S3**

### BLL ECHO 410M

Polled Fullblood · P1488784 · BLL 410M · Jan 4, 2024

SIBELLE SUGAR RAY 25F

**BLL RUMBLE 62H**

BEE COUTURE 663D

JNR'S TITANIUM

**BEE HENDIE 736E**

EAGLE-RDGE UNBELIEVABLE1U

SIBELLE SPARTACUS 8A

SIBELLE POL CROCUS 20D

FGAF MAGNUM 901Z

EAGLE-RIDGE ULTRA 26U

JNR STEELE 248Z

MFI LOLITA 8050

ABR SIR ARNOLDS IMAGE

VIRGINIA MS SUZIE

#### POLLED FULL FLECKVIEH

- The moment this heifer was born, I started thinking about all the future possibilities and that she would never be sold.
- But as things always seem to happen, here she is...we would love to keep her in her entirety but also committed to this event. So a happy middle is to offer half interest, no possession.
- High selling maternal brothers the past couple years have gone to Applecross and Graff
- Simmentals and a sister was a high seller in Equation to Clearwater Simmentals.
- Maternal brother, Tombstone, has sired features in this years sale for Applecross.
- Hendie has the unique ability to moderate BW but maintain performance with her sons always being at top of the group with growth metrics.
- 410M pulls many popular traits together and combines two of our favourite cow families.
- Bred to FSMB Lookout 4L, a Gold Trigger son we eagerly anticipate the first calves from.

AI'd March 24/2025 to Skywest Warrior, exposed Skywest Warrior 101M April 5/2025- April 10/2025, and

April 15/2025- May 20/2025. Exposed FSMB Lookout 4L April 10/2025- April 15/2025. Observed bred to FSMB Lookout April 11/2025 (safe)



**BLL RUMBLE 62H** - Sire of Lot 3 and 4  
Rumble 62H was the high selling bull in Canada at Beechnior Bros. 2023 Bull Sale selling for \$355,000.

Perf	BW	AWW	AYW	EPDS	CE	BW	WW	YW	M	MCE	MW
	81	-	-		8.8	4.4	79.5	110.1	36.4	3.4	76.2



# \$4

## BLL ELLIE 391L

Fullblood · 1489193 · BLL 391L · Oct 12, 2023

SIBELLE SUGAR RAY 25F  
**BLL RUMBLE 62H**  
BEE COUTURE 663D

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
FGAF MAGNUM 901Z  
EAGLE-RIDGE ULTRA 26U

DORA LEE ECLIPSE FF9R  
**APPLECROSS EMMA 16A**  
APPLECROSS ELLA 12Y

SMITHBILT MOLSON 21M  
DORA LEE ELEXIS  
SPRUCEBURN STARFIRE 70S  
APPLECROSS EVA 1W

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	97	-	-		4.2	6.3	77.0	103.9	35.9	2.6	74.4

### FULL FLECKVIEH

- A powerful female that is large statured, long spined and big muscled.
- Her dam has been a favourite around here for over a decade and has a cool Crimson Tide heifer calf at side this year.
- Harry at Virginia Ranch has stated many times that a maternal sister to 391L would have been his next flush cow if he hadn't sold the majority of his herd.
- I think this female has future donor potential
- The first Rumble females that calved this year have correct udder design and big calves at side.
- Her breeding to the dark red, homo polled Quantum should create lots of intrigue.

AI'd 3/25/2025 to JNR Quantum (safe),

Exposed Skywest Warrior 101M April 5/2025-April 10/2025 and

April 15/2025-May 20/2025. Exposed FSMB Lookout 4L April 10/2025- April 15/2025.



**BLL RUMBLE 62H** - Sire of Lot 3 and 4  
Rumble 62 was the high selling bull in Canada at  
Beechnior Bros. 2023 Bull Sale selling for \$355,000.



# \$5

## BLL TOPAZ 425M

Polled Fullblood · P1488812 · BLL 425M · Jan 11, 2024

SIBELLE SPARTACUS 8A  
**SIBELLE SUGAR RAY 25F**  
SIBELLE POL CROCUS 20D

VIRGINIA WALKER 97W  
BBBG FRANCESCA 2S  
ANCHOR D IMAX 250Y  
SIBELLE POL MOLLY 7B

SIBELLE VICKING 35B  
**BEE RUBYETTE 837F**  
BEE RUBYETTE 237Z

VIRGINIA WALKER 97W  
PRL PAIGE 16P  
ANCHOR D VIPER 103W  
EAGLE-RIDGE RUBY 41R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	92	-	-		5.5	5.2	70.3	93.4	32.1	3.3	67.3

### FULL FLECKVIEH

- Heavily muscled daughter of Sugar Ray that has stood out since the start with her ease of fleshing.
- Dam is a productive square uddered cow that has a son at Rosefield Simmentals; daughters at JNR Farms and Richlan Farms.
- One of the few heifers that we expect is carrying a service to Skywest Warrior.
- Warrior was the high seller out of the Skywest/Virginia Bull Sale.
- He combines dark red, heavy pigment, polled, 75 lb bw, top of bred CE and BW EPDs but was still over 1500 lbs at 14.5 months old.

AI'd March 25/2025 to Skywest Warrior, exposed Skywest Warrior 101M

April 5/2025- April 10/2025 and April 15/2025- May 20/2025.

Observed bred April 5/2025 (safe)



**SKYWEST WARRIOR 101M**  
Service Sire of Lot 5



**SIBELLE SUGAR RAY 25F** - Sire of Lot 5





BEE CROCUS 564C - Grandam of Lot 6



BLL BOURBON STREET 155J -Sire of Lot 6



FSMB LOOKOUT 4L - Service Sire of Lot 6

**\$6**

## BLL MOCHA 408M

Fullblood · 1488781 · BLL 408M · Jan 3, 2024

FGAF ELECTRIC AVENUE 140E  
**BLL BOURBON STREET 155J**  
STARWEST POL BESSIE

FGAF FRENCH ATTACK 010C  
GIBBONS DORALEE  
LFS POL BALBOA 40U  
DOUBLE BAR D CICILLY 35Y

SIBELLE SUGAR RAY 25F  
**BLL POCUS 50H**  
BEE CROCUS 564C

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
BRINK BULLET PROOF A342  
EAGLE-RIDGE SAFFRON 3S

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	81	-	-		6.6	4.3	80.6	112.9	32.4	5.5	72.7

### FULL FLECKVIEH

- Mocha has been a personal favourite from birth.
- Square made with an abundance of style and eye appeal.
- Sire Bourbon Street sold to 100X Ranch as a high seller and is a full sibling to Voltage that has been successful for Virginia Ranch and Skywest.
- Bourbon Street is one of my favourite sons of the popular Electric Avenue and we have been excited to use him quite heavily.
- Mocha's dam is backed by a very promising, great uddered young cow and productive dam line with many notable descendants.
- Safe to FSMB Lookout 4L, a polled Gold Trigger son we purchased with Johnson Ranching this spring.

AI'd March 24/2025 to Skywest Warrior,  
Exposed Skywest Warrior 101M April 5/2025 -April 10/2025 and  
April 15/2025 - May 20/2025.  
Exposed FSMB Lookout 4L April 10/2025- April 15/2025.  
Observed bred to FSMB Lookout 4L April 12/2025. (Safe)



# \$7

## BLL ALBERTA 421M

Polled Fullblood · P1488801 · BLL 421M · Jan 9, 2024

SIBELLE SPARTACUS 8A  
**SIBELLE SUGAR RAY 25F**  
SIBELLE POL CROCUS 20D

VIRGINIA WALKER 97W  
BBBG FRANCESCA 2S  
ANCHOR D IMAX 250Y  
SIBELLE POL MOLLY 7B

DFM MARCUS 14M  
**BLL BERTA 05H**  
SU BIG BERTHA 214B

GRINALTA'S GRIDIRON 403J  
DFM KATHLEEN 41K  
DUSTY-CHERAY 23Z  
NDM LAIKA 3P

Perf	BW	AWW	AYW	EPDs	CE	BW	WW	YW	M	MCE	MW
	95	-	-		1.1	3.9	71.1	95.4	33.3	0.9	68.9

### HOMOZYGOUS POLLED, FULL FLECKVIEH

- Homo polled with a docile temperament and pedigree that intrigues.
- Grand dam SU Big Bertha was one of our first purchases and a foundation cow for the great Stulberg program.
- A cow that flushed until she was 18 years old and registered 30 direct progeny, many that were high sellers out of the Top Guns Bull Sale.
- Carrying a service to Warrior or Cavill and we will pay for DNA. We were unsure if Warriors semen was viable so follow up AI was being used. Either way should be an interesting polled calf.

AI'd March 24/2025 to Skywest Warrior, exposed Skywest Warrior 101M  
April 5/2025- April 10/2025 and April 15/2025- May 20/2025.

Exposed FSMB Lookout 4L April 10/2025-April 15/2025.

Observed bred to Skywest Warrior April 30/2025. (Safe).



# \$8

## BLL C.C. 433M

Fullblood · 1488825 · BLL 433M · Jan 16, 2024

ALLM COLOSSAL 25U  
**FGAF MAGNUM 901Z**  
VIRGINIAS UPTOWNGAL

BBBG WRANGLER 3S  
FGAF ADRIA 126P  
CHAMPS ROMANO  
VIRGINIA'S MS PEBBLES

BLACK GOLD ELEVATION 20E  
**BLL FAITH 909G**  
EAGLE-RDGE UNBELIEVABLE1U

SOUTHSEVEN MR ADONIS 96Z  
BLACK GOLD MS FLORA 84B  
ABR SIR ARNOLDS IMAGE  
VIRGINIA MS SUZIE

Perf	BW	AWW	AYW	EPDs	CE	BW	WW	YW	M	MCE	MW
	86	-	-		4.3	5.3	71.1	94.9	38.5	0.3	74.1

### FULL FLECKVIEH

- Kennedy's pet heifer and one we take a lot of heat over offering for sale and one we probably will have regrets in doing so.
- Pedigree we really like with both Magnum and Unbelievable.
- Magnum females are some of our best cows and much like many of them, I expect C.C. won't be the tallest cow in your herd but among the stoutest made.
- Her dam, Faith, was the untouchable of her group and developed into a top cow.
- Maternal sister was a top pick in last years Shades sale going to Dobbie's in Ontario, another works at Century Simmentals.

AI'd March 24/2025 to Skywest Warrior, Exposed Skywest Warrior 101M  
A/2025-April 10/2025 and April 15/2025- May 20/2025.

Exposed FSMB Lookout 4L April 10/2025- April 15/2025.

Observed bred to FSMB Lookout 4L April 12/2025. (Safe)



**BLL FAITH 909G** - Dam of Lot 8



**FSMB LOOKOUT 4L** -  
Service Sire of Lot 8



**FGAF MAGNUM 901Z** - Sire of Lot 8



\$9

## BLL MAMMA MIA 407M

Polled Fullblood · P1508504 · BLL 407M · Jan 3, 2024

FSS MAXIMUS  
FSS POLLED HENDRIX  
FSS BLAIRSTOWN

CAJUN NEFF  
KIMLAKE PETRA 203M  
USCH  
ICC SOLWAY MYKONOS

BLACK GOLD ELEVATION 20E  
BLL JEMIMA 154J  
BAR 5 SA WILLMA 404B

SOUTHSEVEN MR ADONIS 96Z  
BLACK GOLD MS FLORA 84B  
LEEUPOORT WILKO  
RAAP N SKRAAP MARDIA

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	63	-	-		13.7	0.0	67.0	97.1	32.8	6.6	66.3

### FULL FLECKVIEH

- A long lined, smooth made heifer with a calving ease pedigree but still maintains muscle definition.
- Hendrix impresses with ability to calve easily on first calvers but still produce a useful animal.
- Type of female that should be versatile to breed with calving ease to make easy calving progeny or throw power at her.
- Grand dam Wilma was a private treaty purchase from Bar 5 we made with Stout Brothers and was one of the most phenotypically impressive cows we have ever had.
- Owned with Stout Brothers and Beechinor Bros.

AI'd March 24/2025 to Skywest Warrior, exposed Skywest Warrior 101M  
April 5/2025- April 10/2025 and April 15/2025- May 20/2025.

Exposed FSMB Lookout 4L April 10/2025- April 15/2025.

Observed bred to FSMB Lookout 4L April 13/2025. (Safe)



Mamma Mia



FSS POLLED HENDRIX  
Sire of Lot 9



FSMB LOOKOUT 4L  
Service Sire of Lot 9

## STYLE & FEMINITY

\$10

## BLL LANA 436M

Fullblood · 1488840 · BLL 436M · Jan 19, 2024

DOUBLE BAR D MAESTRO 100S  
ANCHOR D VIPER 103W  
PRL LOPEZ 147L

DOUBLE BARD MAKE M PLED  
DOUBLE BAR D JOCELINE  
PRL PORTERHOUSE REGENT  
MRLN VANESSA

FGAF ELECTRIC AVENUE 140E  
BLL HANA 246K  
RICOCHET XANA 14X

FGAF FRENCH ATTACK 010C  
GIBBONS DORALEE  
VIRGINIA REDFORD FF  
SOUTH SEVEN MISS FERDI 19S

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	80	-	-		6.2	4.4	61.0	87.1	32.0	3.6	62.5

### FULL FLECKVIEH

- Viper daughters have made a name for themselves throughout the industry with high level of productivity and popularity.
- These Vipers have proven to slowly develop into impressive cows and show impressive longevity.
- We still have many of his first calf crop still raising great calves as they approach 15 years old.
- This single goggled heifer is docile with a lot of style and femininity.
- Her dam is an extremely tidy uddered daughter of Electric Avenue that weaned a big bull calf this fall.

AI'd March 24/2025 to Skywest Warrior, exposed Skywest Warrior 101M  
April 5/2025-April 10/2025, April 15/2025-May 20/2025.

Exposed FSMB Lookout 4L April 10/2025-April 15/2025.

Observed bred to FSMB Lookout 4L April 12/2025. (Safe)



Lana



ANCHOR D VIPOR 103W  
Sire of Lot 10



FGAF ELECTRIC AVENUE 140E  
Maternal Grand Sire of Lot 10



FSMB LOOKOUT 4L  
Service Sire of Lot 10



\$11

## BLL KATHY 424M

Polled Fullblood · P1488807 · BLL 424M · Jan 10, 2024

FGAF FRENCH ATTACK 010C  
FGAF ELECTRIC AVENUE 140E  
GIBBONS DORALEE

ANCHOR D VIPER 103W  
BLL KATHY 12H  
STBS SUSANNA 42F

SIBELLE DIRTY HARRY 25Z  
VIRGINIAS JANE WEST  
BAR 5 P SA EVOLUTION 418S  
DORA LEE'S DUCHESS FF152T

DOUBLE BAR D MAESTRO 100S  
PRL LOPEZ 147L  
JDF GOLD DIGGER 8A  
STBS SIMPLY SUE 116D

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	92	-	-		2.9	4.4	77.9	106.7	32.0	1.4	71.0

### FULL FLECKVIEH

- Might be the squarest hipped and biggest topped heifer in the group.
- She developed this muscle shape at a young age and I was eager to show her off to prospective buyers of her  $\frac{3}{4}$  brother Atomic who went on to command \$155,000 to Black Gold and Lindgren.
- Perfect udder structure on both sides of her pedigree should lock that trait in.
- Her Viper dam is a young cow that is easily noticed during tours for her eye appeal and the same traits get Kathy 424M catching attention.
- Carrying an exciting service to the dark red Warrior.

AI'd March 24/2025 to Skywest Warrior, exposed Skywest Warrior 101M  
April 5/2025- April 10/2025 and April 15/2025- May 20/2025.  
Exposed FSMB Lookout 4L April 10/2025-April 15/2025.  
Observed bred to Skywest Warrior April 30/2025. (Safe)



STBS SUSANNA 42F - Grand Dam of Lot 11

**SQUARE HIPPED & BIG TOPPED**  
*square hipped & big topped*

\$12

## BLL MAMMI 429M

Polled Fullblood · P1488818 · BLL 429M · Jan 12, 2024

FGAF FRENCH ATTACK 010C  
FGAF ELECTRIC AVENUE 140E  
GIBBONS DORALEE

BLACK GOLD EPIC 14Z  
ANCHOR D JEMMA 640J  
PSE POLLED ELMA PFF

SIBELLE DIRTY HARRY 25Z  
VIRGINIAS JANE WEST  
BAR 5 P SA EVOLUTION 418S  
DORA LEE'S DUCHESS FF152T

ALLM COLOSSAL 25U  
CROSSROAD WHISPER 930W  
CROSSROAD TUXEDO 222T  
PSE BEVERLY FF

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	90	-	-		1.3	6.7	94.1	127.9	31.2	-0.9	78.3

### FULL FLECKVIEH

- A very hairy Electric Avenue daughter who looks to be developing a great udder.
- Her dam was an easy pick for us from Anchor D a couple years ago with her impressive body shape.
- Jemma has an impressive bull calf at side that will likely lead the way in adjusted weaning weight.
- Mammi 429M is bred early to JNR Quantum with a good chance at hairy, dark red, homo polled calf.
- First reports on the Quantum calves show a lot of excitement for the future.

AI'd March 24/2025 to JNR Quantum (safe). Exposed Skywest Warrior 101M  
April 5/2025- April 10/2025 and April 15/2025- May 20/2025. Exposed FSMB Lookout 4L April 10/2025- April 15/2025.



FGAF ELECTRIC AVENUE 140E - Sire of Lot 11, 12 and 13



**\$13**

## BLL LILLIE 457M

Fullblood · 1488876 · BLL 457M · Feb 10, 2024

**FGAF FRENCH ATTACK 010C**  
**FGAF ELECTRIC AVENUE 140E**  
 GIBBONS DORALEE

SIBELLE DIRTY HARRY 25Z  
 VIRGINIAS JANE WEST  
 BAR 5 P SA EVOLUTION 418S  
 DORA LEE'S DUCHESS FF152T

**DOUBLE BAR D CONFIDENCE 179D**  
**BLL EMILE 937G**

APPLECROSS EMMA 16A

DOUBLE BAR D CHANDLER 143  
 DOUBLE BAR D LYNNEA 613Y  
 DORA LEE ECLIPSE FF9R  
 APPLECROSS ELLA 12Y

Perf	BW	AWW	AYW	EPDs	CE	BW	WW	YW	M	MCE	MW
	92	-	-		3.0	5.6	83.7	112.3	34.1	0.5	76.0

### FULL FLECKVIEH

- A Electric Avenue daughter with a soft loose made build.
- Electric Avenue created a stir last fall when we displayed him at this sale.
- A thick muscled bull with incredible feet, his semen went on to fetch \$1100/straw.
- He unfortunately had to be let go after a testicle injury with only a small amount of semen remaining.
- His daughters look to be more than capable of carrying on his legacy.
- Lillies dam has one of the stoutest and loosest made heifers again this year and is a maternal sister to dam of Lot 4, 391L.
- Exclusive service to homo polled JNR Quantum

AI'd March 24/2025 to JNR Quantum (safe). Exposed Skywest Warrior 101M  
 April 5/2025-April 10/2025 and April 15/2025-May 20/2025.  
 Exposed FSMB Lookout 4L April 10/2025-April 15/2025.

## BLL SERVICE SIRES



**CITYVIEW GOLD TRIGGER**- Service Sire of Lot 1



**FSMB LOOKOUT 4L**  
 Service Sire of Lot 3, 6, 8, 9 and 10



**JNR QUANTUM** - Service Sire of Lot 1a, 4, 12, and 13



**NAC MAVERICK 57M** - Service Sire of Lot 15 and 18



**SKYWEST WARRIOR 101M**  
 Service Sire of Lot , 5, 7 and 11



**BEE ALPHA 915J** - Service Sire to Lot 14 and 16



**KWA CAN-AM 123H** - Service Sire of Lot 17



**BLL EMILE 937G** - Dam of Lot 13





Fortune

\$14

## BLL/RTL RED FORTUNE 384L

Polled Red Purebred · PTG1489160 · BLL 384L · Oct 5, 2023

MADER WALK THIS WAY 224B  
MADER WALK THE LINE 92J  
IRCC DARLIN' 613D

NCB COBRA 47Y  
MADER P IRON SUGAR 7X  
MR HOC BROKER  
DESTINY ODIN SHEA

SHS ENTICER P1B  
SKORS RED FORTUNE 176Y  
SKORS MS FORTUNE 141T

TCF/RCC TEMPTATION GJ640  
ROCKY HILLS JO  
CNS DREAM ON L186  
SKORS BLACK FORTUNE 43R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	87	-	-		8.4	3.1	104.4	155.2	18.5	4.0	70.7

### HOMOZYGOUS POLLED

- A true feature of our red section and one that stands out in terms of scale and mass.
- Weve been excited about this one for a long time and she was quickly picked out by most during last summer's World Congress tours.
- A long bodied, large framed female that is sound in her confirmation.
- Her dam Red Fortune 176Y needs little introduction with her proving continuously to be a special female for both ours and Red Tops herd.
- She recently made the Top 50 cow list for registrations and grand progeny in the top 10.
- Flushmate brothers to 384L were lead off and high sellers in our bull sales this past spring.
- Bred to BEE Alpha with resulting calf being a ¾ sibling to Red Top 108L, an \$80,000 herd bull at Labatte.

Exposed to Bee Alpha 915J March 15/2025- April 26/2025,  
Observed bred April 1/2025 (safe).  
Exposed NAC Maverick 57M April 26/2025- June 6/2025.



SKORS RED FORTUNE 176Y - Dam of Lot 14



MADER WALK THE LINE 92J - Sire of Lot 14



BEE ALPHA 915J - Service Sire to Lot 14



## \$15 BLL/RTL JASMINE 428M

Polled Red Purebred · PG1488817 · BLL 428M · Jan 12, 2024

MADER WALK THIS WAY 224B  
**MADER WALK THE LINE 92J**  
IRCC DARLIN' 613D

NCB COBRA 47Y  
MADER P IRON SUGAR 7X  
MR HOC BROKER  
DESTINY ODIN SHEA

KWA FLYF RED MOUNTAIN 16Z  
**BLL/RTL POCAHONTAS 14H**  
IPU 197X POCAHONTAS 61C

IPU RED WESTERN 49X  
KWA MS ROCK 14X  
IPU RED ZONE 16A  
IPU 68M RED ESSENCE 197X

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	96	-	-		7.3	2.9	94.4	140.8	25.6	4.3	72.8

### HOMOZYGOUS POLLED

- A smooth lined daughter of the influential Walk the Line that has lots of eye appeal.
- Her dam is a powerful Red Mountain daughter out of past donor cow from the esteemed Labatte program.
- Pocahontas 14H produced my favourite heifer last year and currently has a top bull prospect at side this year.
- With the combination of Darlin and Pocahontas cow families, I think expectations of the great producing female with Jasmine are warranted.
- Carrying a mid January service to NAC Maverick, an impressive dark cherry red bull that was the high seller from Northern Lights and one we are really excited about.

Exposed to NAC Maverick 57M March 26/2025- June 6/2025,  
observed bred April 5/2025 (safe).



*Jasmine*

BLL/RTL POCAHONTAS 14H - Dam of Lot 15

## \$16 BLL CLAIRVOYANT 434M

Polled Red Purebred · PTG1488830 · BLL 434M · Jan 16, 2024

SVS BROOKS 669D  
**SVS TYCOON 841F**  
SVS RED ANNIE 411B

MRL RED WHISKEY 101B  
SVS RED SARA 92X  
ACS EVERREADY 970W  
3D MISS RED NOREMAC 211U

SHS ENTICER P1B  
**SKORS RED FORTUNE 176Y**  
SKORS MS FORTUNE 141T

TCF/RCC TEMPTATION GJ640  
ROCKY HILLS JO  
CNS DREAM ON L186  
SKORS BLACK FORTUNE 43R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	85	-	-		5.1	4.1	94.5	137.0	22.7	2.8	70.0

### HOMOZYGOUS POLLED

- Tycoon has been one of the most popular bulls for the past decade and its easy to see why.
- He consistently adds a broody look to his daughters and Clairvoyant is no exception.
- A dark red female that is super soft made with extra spring of rib.
- 176Y had a natural Tycoon daughter a few years back and she has quickly developed into one of our most productive cows so flushing 176Y this way was an easy decision.
- We retained some impressive females from this flush and a high selling son sold this spring to Squaw Valley Ranch in BC.
- Her early service to Alpha is one full of potential.

Exposed to Bee Alpha 915J March 20/2025-April 26/2025,  
Observed bred March 23/2025 (safe).

Exposed NAC Maverick 57M April 26/2025-June 6/2025.



*Clairvoyant*

BEE ALPHA 915J - Service Sire to Lot 16



\$17

## BLL DREAM 459M

Polled Red Purebred · PG1488879 · BLL 459M · Feb 10, 2024

SVS TYCOON 841F  
**MCR HOT SHOT 11J**  
MAR MAC SUNBEAM 17B

SVS BROOKS 669D  
SVS RED ANNIE 411B  
CHAMPS BRAVO  
MAR MAC SUNBEAM 88Z

KOP CROSBY 137W  
**BLL ENCHANT 923G**  
BEE TICKLE 437B

MUIRHEAD LIVE WIRE 95R  
KOP MS BENGIE 6P  
IPU REVOLUTION 172U  
BEE PUNCH 130Y

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	92	-	-		6.5	5.0	83.9	118.4	30.0	5.4	72.0

### HOMOZYGOUS POLLED

- A daughter of our walking herd bull Hot Shot.
- Hot Shot has proven to be a bull that adds some calving ease without sacrificing growth.
- I expect Dream to be just as versatile.
- A full sister to Dream was set to be a feature in last years Shades of Fall but unfortunately she lost her pregnancy.
- Backed by one of our favourite red cow families and generations of strong female makers such as Crosby and Revolution.
- Early bred to the proven calving ease bull Can-Am.

AI'd March 24/2025 to KWA Can Am (safe).

Exposed Skywest Warrior 101M April 5/2025- April 10/2025 and

April /15/2025-May 20/2025.

Exposed FSMB Lookout 4L April 10/2025-April 15/2025.



KWA CAN-AM 123H - Service Sire of Lot 17

\$18

## BLL DREAMCATCHER 406M

Polled Black Purebred · BPG1507163 · BLL 406M · Jan 3, 2024

SVS CAPTAIN MORGAN 11Z  
**SUNRISE CAPTAIN BLAZE 5C**  
SUN RISE BLACK 45R

HARVIE JDF WALLBANGER111X  
SUNNYVALLEY BLK JENNA 88U  
RCC/TCF LINE DRIVE M181  
SUN RISE 35G

NGDB STRUCTURE 34D  
**BLL DREAMLAND 148J**  
MISS WERNING KP 8543U

NCB COBRA 47Y  
NGDB LOUISE 411 B  
WAGR DREAM CATCHER 03R  
MISS WERNING 534R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	65	-	-		13.5	-0.7	82.3	119.1	21.6	11.7	62.8

### HOMOZYGOUS POLLED, HETERO BLACK

- A heifer that is hard to miss in the group, the lone black that carries a striking blaze face and style.
- Her pedigree is equally striking being a grand daughter of one of the most influential donors in the US, Miss Werning KP 8543U.
- Her dam is a powerful female with a perfect udder, who matched up well with the curve bending Captain Blaze.
- Bred to NAC Maverick a special bull with calving ease, muscle shape and depth.

Exposed to NAC Maverick 57M March 25/2025-June 6/2025,

Observed bred March 29/2025 (safe).



MISS WERNING KP 8543U - Maternal Grand Dam of Lot 18





*Miss Venom*



MADER WALK THE LINE 92J - Sire of Lot 19



MISS R PLUS 0300H- Dam of Lot 19

**\$19**

## RTL/BLL MISS VENOM 122M

Polled Red Purebred · PTG1488437 · RTL 122M · Jan 30, 2024

MADER WALK THIS WAY 224B  
**MADER WALK THE LINE 92J**  
IRCC DARLIN' 613D

NCB COBRA 47Y  
MADER P IRON SUGAR 7X  
MR HOC BROKER  
DESTINY ODIN SHEA

R PLUS VENOM 4006B  
**MISS R PLUS 0300H**  
MISS R PLUS 5327C

NCB COBRA 47Y  
IPU MS. TULA 104Z  
NAC SPIKE 75X  
MISS R PLUS 73X

Perf	BW	AWW	AYW	EPDs	CE	BW	WW	YW	M	MCE	MW
	76	820	-		8.5	3.4	102.6	154.6	23.8	4.4	75.1

### Homozygous Polled

- A heifer that has been a pen favorite and your eye naturally finds her every time
- The first opportunity to get a 300H daughter and 122M exhibits a lot of the same characteristics of her dam
- 300H is a donor female that was our pick of the R Plus Dispersal and we will continue to build around her in our ET program. Full ET bull calf was the pick of the bull pen this past spring until he was unfortunately lost due to injury
- The service to Alpha is going to be exciting as a standout in the bull pen is a 300H x Alpha embryo calf

Exposed to BEE Alpha 915J March 20 th to April 26th,  
Observed Bred April 3 rd and Ultrasound safe to that date  
Then exposed to NAC Maverick 57M from April 27 th to May 31 st

dark red  
**POWERHOUSE**  
*powerhouse*



**\$20**

## RTL/BLL/SB MISS FARREN 117M

Polled Red Purebred · PG1488436 · RTL 117M · Jan 28, 2024

MADER WALK THIS WAY 224B  
**MADER WALK THE LINE 92J**  
IRCC DARLIN' 613D

NCB COBRA 47Y  
MADER P IRON SUGAR 7X  
MR HOC BROKER  
DESTINY ODIN SHEA

BGS/BM CAPTAIN SCREAM 63D  
**SKORS FARREN 240F**  
SKORS RED FORTUNE 176Y

SVS CAPTAIN MORGAN 11Z  
RF SCREAM 215Z  
SHS ENTICER P1B  
SKORS MS FORTUNE 141T

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	90	860	-		5.3	4.7	112.3	162.6	19.3	3.2	75.5

### Homozygous Polled

- "What a tank" is the first thing you say when you see 117M
- A easy fleshing Walk The Line daughter that has impressed from an early age and has the broad cow look and will be sure to put bulls in the pen
- 117M is a spitting image of her dam 240F which is a 176Y daughter that we purchased with Stout Brothers and Beechinor Land and Livestock out of the Skor dispersal

Exposed to BEE Alpha 915J March 20 th to April 26th Observed Bred March 20th and Ultrasound safe to that date.

Then exposed to NAC Maverick 57M from April 27th to May 31st



a pair of easy fleshing  
**TANK HEIFERS**  
*tank heifers*

BEE ALPHA 915J -Service Sire of Lot 20 and 21

**\$21**

## RTL/BLL MISS RED FORTUNE 68M

Polled Red Purebred · PTG1488418 · RTL 68M · Jan 17, 2024

MADER WALK THIS WAY 224B  
**MADER WALK THE LINE 92J**  
IRCC DARLIN' 613D

NCB COBRA 47Y  
MADER P IRON SUGAR 7X  
MR HOC BROKER  
DESTINY ODIN SHEA

SHS ENTICER P1B  
**SKORS RED FORTUNE 176Y**  
SKORS MS FORTUNE 141T

TCF/RCC TEMPTATION GJ640  
ROCKY HILLS JO  
CNS DREAM ON L186  
SKORS BLACK FORTUNE 43R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	82	850	-		9.9	2.8	96.3	142.9	18.5	4.9	66.7

### Homozygous Polled

- A direct daughter of 176Y who has produced 5 sons that have sold in excess of \$30,000 and at 14 years of age is still a huge part of our program and the influence she has on our herd will continue to grow in the coming years.
- Full brothers to 68M were highlights from the bull sale this spring
- An excellent opportunity on the service as 176Y genetics and Alpha really click

Exposed to BEE Alpha 915J March 20 th to April 26 th Observed April 16 th and Ultrasound safe to that date. Then exposed to NAC Maverick 57M from April 27th to May 31st



*Fortune*



**\$22**

## RTL/KWA MISS KEEPSAKE 5M

Polled Red Purebred · PG1488490 · RTL 5M · Jan 2, 2024

PERKS RED WOLF 44G  
**BEE ALPHA 915J**

BEE MS MAXY 915G

IPU RED WESTERN 49X  
**RED TOP KEEPSAKE 47K**  
KWA MS ROCK 22Z

SUNRISE CAPTAIN BLAZE 5C  
DHS MISS TIARRA 44B  
PWK CLIFFHANGER 18C  
PWK MS MAXY 212A 31E

WS BEEF MAKER R13  
IPU 52N POCAHONTAS 215U  
KWA RED ROCK 5T  
LRX DELIGHT 2W

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	70	-	-		12.5	1.3	84.7	128.0	25.7	7.3	68.1

### HOMOZYGOUS POLLED

- The daughter of Keepsake 47K who we sold in the Associates Sale at Agribition and when we had the opportunity to purchase back part of this female, it was a no brainer
- An Alpha daughter that is very well balanced and attractive made with the Apha blaze
- Carrying an exciting service to our new heifer bull, NAC Maverick 57M

Exposed to AEDJ Top Tier 112L, March 20 to March 26st then exposed to NAC Maverick 57M from March 27 th to May 31st. Observed bred April 1st and ultrasound safe to that date. Then exposed to NAC Maverick 57M from April 27 th to May 31st.



**BEE ALPHA 915J** - Sire of Lot 22 and 23



**NAC MAVERICK 57M** - Service Sire to Lots 22 and 23

## BALANCED & ATTRACTIVE

**\$23**

## RED TOP MISS ROSIE 63M

Polled Red Purebred · PG1488413 · RTL 63M · Jan 16, 2024

PERKS RED WOLF 44G  
**BEE ALPHA 915J**

BEE MS MAXY 915G

KWA ROOSEVELT 63F  
**RED TOP DESTINY 19K**  
PWK MS DESTINY 61Z 26C

SUNRISE CAPTAIN BLAZE 5C  
DHS MISS TIARRA 44B  
PWK CLIFFHANGER 18C  
PWK MS MAXY 212A 31E

CDI AUTHORITY 77X  
KWA MS ROCK 138Z  
MRL 91Y  
PWK MS WISE GUY 318W 61Z

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	80	800	-		10.6	3.5	91.3	131.1	26.9	6.8	72.6

### HOMOZYGOUS POLLED

- A cherry red Alpha daughter with chrome
- Feminine and clean in her lines
- Out of a hard working Roosevelt daughter, which the Roosevelt daughters have done us a world of good

Exposed to AEDJ Top Tier 112L March 20 nd to March 26 st then exposed to NAC Maverick 57M from March 27th to May 31st. Observed bred April 3rd and ultrasound safe to that date.







**SKORS RED FORTUNE 176Y** - Dam of Lot 21, 24 and 25



**LFE RED WOOD 840H** - Sire of Lots 24 and 25



**NAC MAVERICK 57M** - Service Sire of Lot 24



**AEDJ TOP TIER 112L** - Service Sire of Lot 25

## **\$24 MISS RED FORTUNE 96M**

Polled Red Purebred · PG1488426 · RTL 96M · Jan 23, 2024

**LFE STRATTON 3094F**  
**LFE RED WOOD 840H**  
IPU 10D POCAHONTAS 117F

LFE TRIUMPH 816A  
LFE RS AMBER 2140B  
IPU RED DEPUTY 25C  
IPU 105L POCAHONTAS 10D

**SHS ENTICER P1B**  
**SKORS RED FORTUNE 176Y**  
SKORS MS FORTUNE 141T

TCF/RCC TEMPTATION GJ640  
ROCKY HILLS JO  
CNS DREAM ON L186  
SKORS BLACK FORTUNE 43R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	64	700	-		10.4	0.8	68.8	99.2	15.9	3.1	50.3

- For ETZ 176Y's last chance at a natural calf she gave the bonus of a set of twin dark cherry red Red Wood heifer calves
- They are a little behind their pen mates in size but will continue to develop and impress over time
- Don't miss an opportunity to add a 176Y female to the herd. We would love to keep more of them but being partnership heifers they are up for grabs and don't let them pass you by

## **\$25 MISS RED FORTUNE 97M**

Polled Red Purebred · PG1488432 · RTL 97M · Jan 23, 2024

**LFE STRATTON 3094F**  
**LFE RED WOOD 840H**  
IPU 10D POCAHONTAS 117F

LFE TRIUMPH 816A  
LFE RS AMBER 2140B  
IPU RED DEPUTY 25C  
IPU 105L POCAHONTAS 10D

**SHS ENTICER P1B**  
**SKORS RED FORTUNE 176Y**  
SKORS MS FORTUNE 141T

TCF/RCC TEMPTATION GJ640  
ROCKY HILLS JO  
CNS DREAM ON L186  
SKORS BLACK FORTUNE 43R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	70	710	-		8.3	2.3	76.6	112.1	15.9	1.7	54.2

### **HOMOZYGOUS POLLED**

RTL 96M Exposed to BEE Alpha 915J March 20 to March 26th then exposed to NAC Maverick 57M from March 27th to May 31st. Observed bred March 31st and ultrasound safe to that date.

### **HOMOZYGOUS POLLED**

RTL 97M Exposed to AEDJ Top Tier 112L March 20th to April 14th. Observed bred March 26th and ultrasound safe to that date Then exposed to NAC Maverick 57M from April 14th to May 31st.





BLL TOMBSTONE 223K - Sire of Lot 26 & 27



APPLECROSS DESTINY 50H - Dam of Lot 26  
(with full Sib, Dazzle at side)



FSMB MILLENIUM 13M - Service Sire to Lot 26, 27 and 31

**26**

## APPLECROSS DIVA 54L

Polled Fullblood · P1483974 · APLX 54L · Dec 29, 2023

GREAT GUNS WYATT 12W  
**BLL TOMBSTONE 223K**  
BEE HENDIE 736E

EXODUS  
GREAT GUNS KANDY 1K  
JNR'S TITANIUM  
EAGLE-RDGE UNBELIEVABLE1U

ANCHOR "T" IMPACT 12H  
**APPLECROSS DESTINY 50H**  
APPLECROSS DIANA 57E

ANCHOR "T" METRO 4E  
ANCHOR "T" HELGA 10Y  
SANMAR POLLED PHARAO 12P  
APPLECROSS DELTA 2B

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	86	700	-		7.9	4.0	72.7	96.0	36.9	5.0	73.3

HETEROZYGOUS POLLED. NON-DILUTOR. FULL FLECKVIEH.

The aptly named Diva is a dark red, soft made beauty that consistently turns lots of heads! As the lead daughter of our exciting BLL Tombstone 223K herd sire, Diva shares the remarkable eye appeal of her papa, and is backed by an incredible, highly proven cow family. Her dam, Applecross Destiny, is a full sibling to Applecross Daphne who produced two elite daughters of her own in Dana (Shades 2024) and Deirdre (Equation 2023), that were both selected for export by Jeff Knox, Queensland, Australia. Representing seven generations of females that have walked here at Applecross, Diva exemplifies what our program is all about. We are confident that Diva will mature into a front pasture female with endless breeding options!

Bred Mar 30 to Rugged R Cavill;  
Exposed to FSMB MILLENIUM 13M April 1 - June 8.  
Vets opinion safe to exposure; one cycle after AI date.



## \$27 **APPLECROSS DIOR 22M**

Polled Fullblood · P1483956 · APLX 22M · Jan 17, 2024

**GREAT GUNS WYATT 12W**  
**BLL TOMBSTONE 223K**  
BEE HENDIE 736E

EXODUS  
GREAT GUNS KANDY 1K  
JNR'S TITANIUM  
EAGLE-RDGE UNBELIEVABLE1U

**SANMAR POLLED PHARAO 12P**  
**APPLECROSS DIANA 57E**

APPLECROSS DELTA 2B

ABR SIR ARNOLDS IMAGE  
SANMAR POL TEARDROP 12M  
DORA LEE ECLIPSE FF9R  
APPLECROSS DESTINY 9Z

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	84	736	-		10.2	2.3	74.0	98.3	37.0	6.2	74.0

**HETEROZYGOUS POLLED. NON-DILUTOR. FULL FLECKVIEH**

Dior represents classic style that never goes out of fashion. We first noticed her sire, BLL Tombstone, during a summer pasture tour, when he immediately caught our eye from across the field. Even as a young calf, he exhibited outstanding presence and eye appeal, combined in a smooth muscular package. On the dam side, Dior's dam Diana is one of the very few cows we have flushed, with her cross with 'Anchor T Impact' being a home run. We have 3 Diana x Impact daughters in the herd, and offered Applecross Dotti as a feature lot in Equation 2022, where she was selected by Keato Meadows. With a moderate frame and lots of pigmentation, Dior adds a touch of class to some intriguing genetics, showcasing a bright future in front of her.

**Bred Mar 30 to Rugged R Cavill; Exposed to FSMB MILLENIUM 13M April 1 - June 8.**  
**Observed bred May 5th; Vets opinion safe to observed exposure date**



**APPLECROSS DIANA 57E**

Dam of Lot 27 and Grand Dam of Lot 26



## \$28 **APPLECROSS FLORA 43M**

Polled Fullblood · P1483960 · APLX 43M · Mar 13, 2024

**NAC BATTLE CRY 4F**  
**BLACK GOLD BATTLEBORN 44H**  
BLACK GOLD MS POL ENVOY 98F

BEE BATTLE CRY 282B  
MI MS DALLAS 39D  
KEET'S DRIVEN 32D  
LONE STONE MS ENVOY 83D

**NUG DELMONTE 81D**  
**APPLECROSS FERGUS 15F**

ANCHOR D FERGUS 375A

STARWEST POL BLUEPRINT  
NUG MISS 862U  
FGAF WINDSURFER 820Y  
ANCHOR D FERGIE 91P

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	87	560	-		7.7	4.8	85.6	117.2	30.5	5.9	73.3

**HETEROZYGOUS POLLED. NON-DILUTOR. FULL FLECKVIEH**

Flora may just very well turn into the sleeper hit of this year's sale line-up. While profiling as potentially the smallest frame of our sales string, a look at her birth-date showcases a March heifer set to calve out at only 22 months. Her dam, Applecross Fergus, has been a consistent producer for us, with two daughters walking here. Flora's sire, Battleborn, is now deceased, and has left a tremendous legacy for us. In just a short period of time, Battleborn's progeny significantly moved our herd forward while also proving to be successful in the sale ring. 14 sons and daughters have averaged a very robust \$11,700. Look for Flora to truly bloom with age as she is set to produce an early return on investment!

**Bred Mar 29 to Rugged R Cavill; Exposed to FSMB MILLENIUM 13M April 1 - June 8.**  
**Vets opinion safe to AI date.**







**\$29**

## APPLECROSS TESSA 55L

Polled Fullblood · P1483979 · APLX 55L · Dec 31, 2023

SIBELLE POL SYNERGY 18F  
**VIRGINIA JOURNEY 509K**  
VIRGINIA CHRISTA 509C

NUG DELMONTE 81D  
**APPLECROSS TASHA 12J**  
APPLECROSS TALIA 10C

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
VIRGINIA RADISON 5Z  
LFS CRYSTAL11Z

STARWEST POL BLUEPRINT  
NUG MISS 862U  
FGAF WOWEFFECT 016A  
APPLECROSS TAYLOR 5Y

Perf	BW	AWW	AYW	EPDs	CE	BW	WW	YW	M	MCE	MW
	85	664	-		8.7	4.0	72.8	102.5	32.3	3.0	68.7

### HETEROZYGOUS POLLED. NON-DILUTOR. FULL FLECKVIEH

Tessa is a very attractive, moderate framed heifer that is well worth a long look. Tessa will be the first of our Virginia Journey 509K daughters to sell at auction, and we have been incredibly pleased with his progeny. Journey's genetic makeup of Synergy x Radison has been extremely popular, and we have been very impressed with his balanced combination of calving ease and growth. Tessa represents the 5th generation of her cow family to walk here with her dam Tasha being a great-grand daughter of one of our foundation females, HEMR Tasha, that we selected from the Heimstra dispersal back in 2009. Tessa represents exactly what we strive to produce in our females: loads of volume and capacity, while still retaining neck extension and femininity, all wrapped up in one very compelling package.

Bred Mar 30 to Rugged R Cavill;  
Exposed to FSMB MILLENIUM 13M April 1 - June 8.  
Vets opinion safe to AI date.



VIRGINIA JOURNEY 509K - Sire of Lot 29



RUGGED R CAVILL - Service Sire to Lot 28, 29 and 30



## \$30 APPLECROSS CINDY 26M

Polled Fullblood · P1483957 · APLX 26M · Jan 28, 2024

SIBELLE POL SYNERGY 18F  
**VIRGINIA JOURNEY 509K**  
VIRGINIA CHRISTA 509C

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
VIRGINIA RADISON 5Z  
LFS CRYSTAL11Z

NUG DELMONTE 81D  
**APPLECROSS CELINE 59E**  
APPLECROSS CHARLOTTE 23A

STARWEST POL BLUEPRINT  
NUG MISS 862U  
APLX SAMSON 10Y  
APPLECROSS CATRINA 2W

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	87	698	-		10.1	2.6	71.5	100.6	33.1	4.4	68.9

**HETEROZYGOUS POLLED. DILUTOR CARRIER. FULL FLECKVIEH**

A big volume heifer that exhibits plenty of style, Cindy is a complete package. Cindy's dam, Applecross Celine, has been a steady performer for us, putting sons in our bull string, and selling a daughter in Equation 2023 in Applecross Cassidy to Emilee Oro/Skylark Simmentals. We selected Cindy's sire, Virginia Journey, as the high seller at Bull Spectrum 2023 for \$30,000. We were intrigued by the Synergy-Radison cross, and had followed the Willow's Jade cow family for many, many years. His early progeny have been very impressive, and after some testing, we have even successfully used him on heifers! Carrying an early AI exposure to Cavill, Cindy may just produce that ever elusive heifer bull prospect that seemingly everyone is looking for.

Bred Mar 30 to Rugged R Cavill; Exposed to FSMB MILLENIUM 13M April 1 - June 8  
Vets opinion safe to AI date.



**VIRGINIA JOURNEY 509K**  
Sire of Lot 30 and 31



## \$31 APPLECROSS LEXI 41M

Polled Fullblood · P1483952 · APLX 41M · Feb 27, 2024

SIBELLE POL SYNERGY 18F  
**VIRGINIA JOURNEY 509K**  
VIRGINIA CHRISTA 509C

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
VIRGINIA RADISON 5Z  
LFS CRYSTAL11Z

FGAF WOVEFFECT 016A  
**APPLECROSS FRAULINE 4D**  
DLD LADY WESTERN FF48R

FGAF BARBOSSA 707X  
JB CDN KANANASKIS 4019  
KING ARTHUR  
SRN MS WESTERN 2Y

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	88	684	-		5.0	4.6	79.5	112.8	38.7	1.1	78.5

**HOMOZYGOUS POLLED. DILUTOR CARRIER. FULL FLECKVIEH**

Some gentlemen prefer blonds! Showcasing a lighter colour, Lexi is a very long bodied female - one that really needs to be seen to be believed. Massive volume and a tidy udder are both hallmarks of this cow family that clearly trace back to Lexi's maternal grand-dam, DLD Lady Western 48R. If you are looking for top performing consistency in a cow family; Lexi has it. Her dam, Applecross Frauline 4D, has produced 7 straight daughters, including a heifer calf at side, and two that have been retained since offering 3 straight in Equation - selling to Lone Stone, Alliance Simmentals, and Maxwell Simmentals - the latest of whom just produced a \$28,000 son for Maxwells at their 2025 bull sale. This genetic combination is incredibly intriguing and completed with a homo-polled package. No guess work, just genetics that should get right to work!

Bred Mar 30 to Rugged R Cavill; Exposed to FSMB MILLENIUM 13M April 1 - June 8.  
Vets opinion safe to exposure 80-90 days as of August 14th







**S 32**

## CENTURY LULU 339L

Fullblood · 1470903 · CENT 339L · Nov 9, 2023

ALLM COLOSSAL 25U  
**FGAF MAGNUM 901Z**  
VIRGINIA'S UPTOWN GAL

KUNTZ GUDAS  
**VIRGINIA HATTIE 08H**  
VIRGINIA CALLIE 807F

BBBG WRANGLER 3S  
FGAF ADRIA 126P  
CHAMPS ROMANO  
VIRGINIA'S MS PEBBLES

JNR'S SALTON  
KUNTZ MISS MOSES 517C  
BLACK GOLD CRUDE  
VIRGINIA JUNI 65Y

Perf	BW	AWW	AYW	EPDS	CE	BW	WW	YW	M	MCE	MW
	86	-	-		7.6	4.6	74.4	107.1	36.1	1.6	73.3

### NON-DILUTOR

- Lulu 339L has been a stand out since birth, always had the look
- Impressive shape, muscling with an abundance of depth, Lulu is a tank
- Magnum needs no introduction, perhaps more popular than ever as a result of his daughters raising recent high sellers
- VIRS 08H has 2 daughters in the herd so here's an opportunity to buy her best daughter yet
- Traces back to old Juni, one of the top cows to walk Virginia Ranch

AI'd April 4 to Rugged R Cavill, Exposed to Century Snides 418M April 13 to May 31.  
Ultrasound safe to AI due Jan 13.



FGAF MAGNUM 901Z - Sire of Lot 32



RUGGED R CAVILL - Service Sire to Lot 32



## S33 CENTURY LUXOR 335L

Fullblood · 1470839 · CENT 335L · Sept 18, 2023

STARWEST BRYCK  
**BLACK GOLD CRUDE**  
PATS JANIS 3W

DOUBLE BAR D SPITFIRE 20X  
BAR 5 SA ESMERALDA 412W  
PATS RICK THE HICK 166S  
PATS JOEZENBERG

SOUTH SEVEN TOPNOTCH 29T  
**SOUTH SEVEN MISS TOP 46C**  
SOUTH SEVEN TEARDROP 27T

SOUTH SEVEN RAZZMATAZZ 7R  
SOUTH SEVEN KELTIE 2K  
DFM MARCUS 14M  
SOUTH SEVEN MISS LANCE 89R

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	91	-	-		2.2	5.2	88.1	118.7	42.0	-1.4	86.1

### NON-DILUTOR

- Typical Crude daughter with tremendous length and larger stature exhibiting that brood cow look
- Crude daughters sold very well for Virginia Ranch consistently averaged a high dollar
- Miss Top 46C has been a very influential cow for us having numerous progeny in sales
- Century Krypton a maternal brother purchased by Schatz Simmentals, they are really impressed with his first calves
- Maternal sister sold in Shades of Fall to Beechinor Land and Livestock
- Combining Miss Top 46C and Crude stacks power, offering accelerated growth potential

AI'd April 1 to Rugged R Cavill, Exposed to Century Snides 418M April 13 to May 31. Ultrasound safe to AI due Jan 10.



## S34 CENTURY LUNA 337L

Polled Fullblood · P1470850 · CENT 337L · Oct 15, 2023

CHAMPS BRAVO  
**CENTURY HOOVER 5H**  
CENTURY MISS ELLE 1E

CHAMPS ROMANO  
VIRGINIA POLL BARBI SUE  
ANCHOR D MACS EGO 132B  
SOUTH SEVEN MISS TOP 46C

FGAF RADIOACTIVE 030E  
**ANCHOR D MACS PEARL 439G**  
ANCHOR D MACS MARILYN 500E

FGAF GUERRERO 810Y  
STARWEST ANGEL  
BLACK GOLD MOOMBA 22B  
ANCHOR D KATE 153Y

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	83	-	-		7.8	2.1	73.8	109.6	37.2	1.2	74.1

### NON-DILUTOR

- Luna stands out with her large stature, a female with lots of hair and shape
- Full sister Century Kennedy going to Wagner's Cattle
- Dam Macs Pearl 439G cranks out heifers year after year, her Dirty Harry daughter ranks among the top heifers in this years group
- Calving ease on both sides with Radioactive and Hoover, bred Cavill the resulting calf could be a heifer bull prospect providing quick ROI

AI'd April 6 to Rugged R Cavill, No exposure. Ultrasound Due Jan 15



BLACK GOLD CRUDE - Sire of Lot 33



RUGGED R CAVILL - Service Sire to Lots 33 and 34



CENTURY HOOVER 5H - Sire of Lot 34





## \$35 BLL/CENT MARBLE 401M

Polled Fullblood · PT1490004 · CENT 401M · Jan 1, 2024

SIBELLE SUGAR RAY 25F  
**BLL RUMBLE 62H**  
BEE COUTURE 663D

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
FGAF MAGNUM 901Z  
EAGLE-RIDGE ULTRA 26U

DOUBLE BAR D CONFIDENCE 179D  
**BLL CECE 952G**  
STARWEST POL BESSIE

DOUBLE BAR D CHANDLER 143  
DOUBLE BAR D LYNNEA 613Y  
LFS POL BALBOA 40U  
DOUBLE BAR D CICILLY 35Y

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	94	759	-		3.8	5.5	83.7	119.2	36.3	1.1	78.2

### NON-DILUTOR

- Marble 401M is an attractive heifer with that sought after cherry red coat, large goggle and a loaded pedigree
- First reports on Rumble daughters is extremely positive with strong maternal traits, especially tight udder and small teats
- Three flushmate brothers sold well this spring
- Potent pedigree that incorporates some two of the hottest Fleckvieh sires in Rumble and Creed being a paternal sister to Cece
- A favorite heifer since birth, Marble is tough to part with but we're excited watch her future for her new owner

AI'd April 8 to Skywest Warrior. Exposed to Century Snides 418M April 13 to May 31. Ultrasound safe to AI due Jan 17.

## \$36 BLL/CENT MARMALADE 414M

Polled Fullblood · P1470914 · CENT 414M · Jan 12, 2024

FGAF FRENCH ATTACK 010C  
**FGAF ELECTRIC AVENUE 140E**  
GIBBONS DORALEE

SIBELLE DIRTY HARRY 25Z  
VIRGINIAS JANE WEST  
BAR 5 P SA EVOLUTION 418S  
DORA LEE'S DUCHESS FF152T

DOUBLE BAR D CONFIDENCE 179D  
**BLL CECE 952G**  
STARWEST POL BESSIE

DOUBLE BAR D CHANDLER 143  
DOUBLE BAR D LYNNEA 613Y  
LFS POL BALBOA 40U  
DOUBLE BAR D CICILLY 35Y

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	94	752	-		3.8	5.9	79.2	112.4	34.1	0.9	73.7

### DILUTOR

- Cece has a perfect production record with every calf making a sale, with both daughters going to Rich MC
- The combination of Electric Avenue on this cow family works everytime, BLL/CENT Lexi a full sister that sold in the first Shades of Fall sale last year. Maternal brothers to Cece, Voltage and Bourbon Street are proving themselves
- First Voltage daughters sold very well for Virginia Ranch last fall in Western Harvest
- Bourbon Street doing good things for 100X Ranch, a standout daughter sells in the BLL string of this sale
- Really intriguing mating to the homo polled JNR Quantum potentially a homo polled calf

AI'd April 8 to JNR Quantum, Exposed to Century Snides 418M April 13 to May 31. Ultrasound safe to AI due Jan 17



BLL CECE 952G - Dam of Lot 35



SKYWEST WARRIOR - Service Sire to Lot 35



JNR QUANTUM - Service Sire to Lot 36







**\$37**

## CENTURY MALTA 428M

Polled Fullblood · P1470919 · CENT 428M · Jan 1, 2024

DOUBLE BAR D SPITFIRE 20X  
**JB CDN SARCEE 2102**  
JB CDN ANTEBELLUM 1437

DOUBLE BAR D EVEREST 103U  
VIRGINIA MS TREASURE 4T  
JB CDN WIND WALKER 1102  
JB CDN JOVITA 7002

KINDRED SPIRIT STONE 30G  
**ANCHOR D JEIDRA 669J**  
ANCHOR D DEIDRA 410D

KINDRED SPIRIT EZANA 1C  
KINDRED SPIRIT HELGA 29Z  
FGAF BARBOSSA 707X  
ANCHOR D BREANNA 436B

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	94	640	-		2.7	5.2	75.4	108.8	35.4	0.7	73.1

### POLLED, DILUTOR

- Dam ZDS 669J a cow that's become more impressive as she matured, always pointed out on pasture tours and admired for her exceptional depth
- Sarcee was the top bull calf at JB Livestock in his respective year, his Dam Antebellum was a top donor for JB
- Different genetic twist Malta offers a polled outcross from the most popular bloodlines
- A heifer that is more impressive as she matures, just like her mother
- AI'd early to Estes Top Gun, good chance being homo polled which should result in a very marketable calf

AI'd March 23 to Estes Top Gun, Exposed to Century Snides 418M  
April 13 to May 31. Ultrasound safe to AI due Jan 2



ANCHOR D JEIDRA 669J - Dam of Lot 37



JB CDN SARCEE 2102 - Sire of Lot 37



ESTES TOP GUN - Service Sire of Lot 37



## \$38 CENTURY MARZIPAN 409M

Polled Fullblood · P1470918 · CENT 409M · Jan 6, 2024

STARWEST POL BLUEPRINT  
**CENTURY KINGSTON 6K**

JB CDN GIOVANNA 5025

ANCHOR "T" RUSTY 59G  
PHS HOMOZYGOUS XCEPTIONAL  
KLYBER  
KNIGHT-FROST MISS JADE 1H

BLACK GOLD FORT KNOX 12F  
**ANCHOR D MACS ANGEL 532H**

ANCHOR D ANGELICA 132Z

STARWEST BRYCK  
MS BGS FLORA 81Z  
BAR 5 SA STRIDE 413P  
ANCHOR D TIA 235T

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	82	696	-		5.9	3.2	71.7	92.6	35.4	4.6	71.3

### POLLED, DILUTOR

- A heifer that's very well put together with a good foot and nice udder development
- Sire Century Kingston 6K(Starwest Pol Blueprint x JB Giovanna 5025) was the result of embryo package purchased from Jason Bruketa
- Kingston 6K a smooth bull that looked liked he moved effortlessly with an exceptional foot on him. A bull that perhaps we should have kept now seeing how his daughters mature
- Dam is maternal sibling to Anchor D Macs Ego 132B, Grandam Angelica has been outstanding for Mackenzie Skeels

AI'd March 29 to Estes Top Gun, Exposed to Century Snides 418M  
April 13 to May 31. Ultrasound safe to AI due Jan 7



ESTES TOP GUN - Service Sire of Lot 38

## \$39 CENT/STU MARIGOLD 433M

Polled Fullblood · P1470910 · CENT 433M · Mar 5, 2024

STARWEST POL BLUEPRINT  
**CENTURY KINGSTON 6K**

JB CDN GIOVANNA 5025

ANCHOR "T" RUSTY 59G  
PHS HOMOZYGOUS XCEPTIONAL  
KLYBER  
KNIGHT-FROST MISS JADE 1H

SIBELLE SUGAR RAY 25F  
**STBS OLIVIA 26H**

MISS EAGLE-RIDGE YOLANDA

SIBELLE SPARTACUS 8A  
SIBELLE POL CROCUS 20D  
CHAMPS ROMEO  
EAGLE-RIDGE 63W

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	96	689	-		10.7	1.4	57.5	73.9	32.4	7.7	61.2

### POLLED, NON-DILUTOR

- When hosting tours this summer Marigold has consistently been pointed out by visitors
- A heifer with that catches your eye with dark color, lots of hair, great shape and setting up beautiful udder
- Sire, Century Kingston 6K, is a maternal sister Century Joanna 40J an outstanding young female with as much depth as you'd find in a cow
- Dam STBS Olivia 26H a Sugar Ray daughter purchased from the great guys at Stout Bros.
- Sugar Ray a phenotypically impressive bull leaving his mark on this industry highlighted by his son BLL Rumble selling for \$355,000

AI'd March 27 to Rugged R Cavill, Exposed to Century Snides 418M  
April 13 to May 31. Ultrasound safe to AI due Jan 5



RUGGED R CAVILL - Service Sire of Lot 39



\$40

## CENTURY MAR-O-LAGO 412M

Fullblood · 1470912 · CENT 412M · Jan 9, 2024

### TTU CANYON RUGGED R CAVILL

RUGGED R MONA LYNN C199

### RV NICKELBACK 6U BLL LIZZA 925G

BEE LIVIA 528C

SUNNY VALLEY SARGENT 24S  
BHR LISMAR R029  
CAJUN NEFF  
DIAMOND T 273U MONA LISA

GPCC HAFKENBERG 8F  
MISS JOHANNAH R24  
FGAF MAGNUM 901Z  
BEE OLIVIA 113Y

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	76	678	-		12.2	2.0	65.2	84.6	31.5	6.2	64.1

#### NON-DILUTOR

- A heifer with a blend of calving ease and power
- Dam BLL Lizza is perfect footed with an impressive production record, daughter was our high seller last year to Polar Farms and a son going to South Dakota
- Lizza has a standout blood red polled Bourbon Street son primed for Transcon's Next Step Bull Sale March 2026
- Exciting service to our new homo polled heifer bull Century Snides 418M (Radioactive x Anchor D Kali 660K)

AI'd March 22 to Estes Top Gun, Exposed to Century Snides 418M

April 11 to May 31. Observed bred April 11.

Ultrasound safe to exposure, due Jan 20



*Mar-O-Lago*

\$41

## CENTURY LEMON 356L

Polled Red Purebred · PTG1470940 · CENT 356L · Dec 31, 2023

### MADER WALK THIS WAY 224B MADER WALK THE LINE 92J

IRCC DARLIN' 613D

### TNT BOOTLEGGER Z268 BLL MOONSHINE MARY 60H

SKORS RED FORTUNE 176Y

NCB COBRA 47Y  
MADER P IRON SUGAR 7X  
MR HOC BROKER  
DESTINY ODIN SHEA

DCR MR MOON SHINE X102  
TNT MISS W70  
SHS ENTICER P1B  
SKORS MS FORTUNE 141T

Perf	BW	AWW	AYW	EPD's	CE	BW	WW	YW	M	MCE	MW
	86	742	-		8.5	2.9	97.1	138.1	20.0	4.2	68.6

#### NON-DILUTOR

- Full brother sold to Skyline Simmentals this spring as our high selling purebred bull
- BLL Moonshine Mary 60H was past high seller at Red and Black, full sister RTL 109L selling last year at Shades of Fall to Crossroads
- Granddaughter of 176Y who's done a world of good for Red Top and Beechinor Land and Livestock, made top 50 Simmental cows this year
- Walk the Line one of the most popular purebred bulls ranking #1 for top 50 bulls of 2024

AI'd April 8 to KWA Can Am 123H, Exposed to Century Snides 418M April 13 to May 31. Ultrasound safe to AI due Jan 17



RUGGED R CAVILL  
Sire of Lot 40



CENTURY SNIDES 418M  
Service Sire of Lot 40



MADER WALK THE LINE 92J  
Sire of Lot 41



KWA CAN AM 123H  
Service Sire of Lot 41



*Lemon*



# TERMS & CONDITIONS

**TERMS** - The terms of the sale are cash, cheque, e-transfer, or wire and are due at the time of sale, unless other arrangements have been made between buyer and seller prior to the sale. Transcon reserves the right to charge interest at a rate of 2% per month on overdue accounts. The right of property shall not pass until after settlement is made. Transcon Livestock Corp. reserves the right to require a certified cheque as settlement before releasing any sale cattle. Should any purchaser fail to settle for their purchase Transcon Livestock Corp. reserves full power to resell the animal to the best advantage either publicly or privately, without further notice. Any loss arising from such resale together with keep and all other expenses shall be payable by the defaulter. All settlements must be made with the clerks of the sale before any cattle will be released. Transcon Livestock Corp and/or the Auctioneer shall have the right to refuse bids from anyone who has a previous record of default in payment or who has not made proper credit clearance prior to the sale with the owner or Sale Managers.

**BID** - No private sales will be allowed except as otherwise provided for in the terms and conditions. No by-bidding will be permitted.

**SALES TAXES** – Applicable sales taxes will be charged on semen, embryos, and trucking fees (if listed), respective to the home province of the buyer, not the seller.

**DISPUTES** - In cases of disputes, bidding will be reopened between the parties involved. If no further bid is made the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

**PURCHASER'S RISK** - Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

**INSURANCE** – Each animal becomes the risk of the purchaser at the time of sale and should be insured. Animals returning to the seller's farm must be insured.

**US BUYERS** – There is an additional charge (approximately \$300.00 US dollars) that will be applied to each animal purchased. This covers documentation, vet inspections/testing required to export. This cost does not include transportation or brokerage which is the responsibility of the buyer.

**CATTLE PICTURES AND INFORMATION PROVIDED** - The images in this catalogue are believed to be accurate representations of the individual animals and the information contained in this catalogue is provided by the seller and believed to be true and accurate. Transcon Livestock Corp. and catalogue designers/producers assume no responsibility if the images and/or information as received have been altered or is inaccurate.

**ANNOUNCEMENTS** – All announcements from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay attention to any such announcements.

**CERTIFICATE OF REGISTRY** - A registration/recording certificate issued by the applicable breed association and duly transferred will be furnished to the buyer of each animal after settlement has been made. It is the responsibility of the buyer to determine the acceptance of this certificate in any other association.

**SHIPPING** - Assistance will be given in making shipment after the sale but no risk is assumed by the Sales Management or Seller. Expenses incurred are the responsibility of the purchaser. Purchasers are requested to furnish shipping instructions when making settlement.

**BREEDERS GUARANTEE** - As per applicable Canadian Breed Association Breeding Guarantee guidelines. Copies are available at the sale settlement desk to be picked up by the buyer at any time. In no event shall the seller be responsible for reimbursing more than the purchase price. **EXCEPTION TO GUARANTEE** - In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, the guarantee shall be null and void.

**HEALTH** - It is the buyer's responsibility to determine health requirements for importing any animal into his province or state. Transcon Livestock Corp. assumes no responsibility for the health status of any animal in the sale.

**EMBRYO & SEMEN** – Full settlement must be made before release is done and shipping arrangements should be done within 30 days of the sale unless arrangements made between buyer and seller prior to the sale. Shipping arrangements and costs are the expense of the purchaser once release has been given.

**ACCIDENTS** - Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sales Management, auctioneer, consignors, or Association assumes any responsibility in this matter and disclaims any liability legal or otherwise in the event of accident or loss of property.

**RIGHTS AND OBLIGATIONS** - The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

**TRANSCON LIVESTOCK CORP. IS AGENT ONLY** - It is to be clearly understood that Transcon Livestock Corp. is only acting as a medium between buyer and seller and is not in any way responsible for any failure on the part of either party to live up to his obligations. Neither does Transcon Livestock Corp. assume any financial obligations to collect or enforce collection of any monies between parties. Any legal action that may be taken, in exceptional cases, must be between buyer and seller.



RETURN:  
TRANSCON LIVESTOCK  
BOX 300, SUNDRE, AB. T0M 1X0



RETURN POSTAGE GUARANTEED  
PORT DE RETOUR GARANTI

